

Yellowstone.ai LLC

Authorized Online Retailer Policy (Third-Party Platforms)

1. Purpose

Yellowstone.ai LLC maintains strict control over how its products are represented and sold in online marketplaces. This Authorized Online Retailer Policy is designed to protect the Yellowstone.ai brand, ensure a consistent customer experience, and preserve fair competition among authorized partners.

This policy applies to all Yellowstone.ai products sold on **third-party online marketplaces**, including but not limited to Amazon, Walmart Marketplace, eBay, and other digital retail platforms.

2. Authorized Retailer Requirement

Only retailers that have been **expressly approved in writing by Yellowstone.ai LLC** may sell Yellowstone.ai products through third-party online marketplaces.

Retailers may not:

- Sell Yellowstone.ai products online without authorization
- List Yellowstone.ai products on third-party marketplaces without approval
- Allow third parties to resell Yellowstone.ai products using their account

Unauthorized online sales may result in **immediate termination of supply and partnership**.

3. MSRP Pricing Requirement

Authorized third-party online retailers must **advertise and sell Yellowstone.ai products at the Manufacturer's Suggested Retail Price (MSRP)**.

Retailers may not advertise or sell Yellowstone.ai products below MSRP unless:

- Written approval has been provided by Yellowstone.ai LLC, and
- The promotion is approved in advance for a defined time period.

This requirement applies to:

- Product listing prices
- Lightning deals or promotional discounts
- Coupon discounts
- Automated discounting tools
- Bundled pricing

Any sale below MSRP without written approval is considered a **policy violation**.

4. Marketplace Representation Standards

Authorized retailers must represent Yellowstone.ai products in a professional manner consistent with the Yellowstone.ai brand.

Retailers must:

- Use official product descriptions and images when provided
- Maintain accurate product information
- Avoid misleading product claims
- Ensure listings represent authentic Yellowstone.ai products

Yellowstone.ai LLC reserves the right to require corrections to any product listing.

5. Inventory Sourcing

Authorized retailers must purchase Yellowstone.ai products **directly from Yellowstone.ai LLC or from an approved Yellowstone.ai distributor**.

Retailers may not:

- Source Yellowstone.ai products from unauthorized resellers
 - Sell diverted, used, refurbished, or counterfeit products
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6. Enforcement

Yellowstone.ai LLC reserves the right to enforce this policy at its sole discretion.

Violations may result in:

- Suspension of product supply
- Removal of marketplace authorization

- Cancellation of pending orders
 - Termination of business relationship
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7. Policy Modifications

Yellowstone.ai LLC may update or modify this policy at any time. Authorized retailers will be notified of any changes.

8. Policy Cancelation

Yellowstone.ai LLC reserves the right to cancel this policy at any time. Authorized retailers will be notified of any changes.

9. Amazon & Marketplace Listing Control

Yellowstone.ai LLC retains full authority over the creation, management, and control of product listings on third-party marketplaces including, but not limited to:

- Amazon
- Walmart Marketplace
- eBay
- Other online marketplaces

9.1 Listing Ownership

All Yellowstone.ai product listings, images, product descriptions, trademarks, and brand assets remain the property of Yellowstone.ai LLC.

Authorized retailers may not:

- Create new listings without written approval
- Modify existing listings
- Upload alternate product imagery
- Alter product descriptions or specifications

9.2 Brand Registry Authority

Where applicable, Yellowstone.ai LLC manages product listings through marketplace brand protection programs including Amazon Brand Registry.

Yellowstone.ai reserves the right to:

- Control listing content
- Edit product information
- Correct inaccurate listings
- Remove misleading or unauthorized content

9.3 Unauthorized Seller Enforcement

The sale of Yellowstone.ai products by unauthorized marketplace sellers is strictly prohibited.

Yellowstone.ai LLC may take enforcement actions including:

- Filing marketplace complaints
- Submitting intellectual property or brand protection claims
- Requesting removal of unauthorized sellers
- Restricting future supply

Authorized retailers must cooperate with Yellowstone.ai in addressing unauthorized marketplace activity.

9.4 Marketplace Authorization

Retailers must receive specific written authorization from Yellowstone.ai LLC before selling products on any online marketplace.

Authorization for one marketplace does not grant authorization for others.

10. Policy Enforcement

Yellowstone.ai LLC reserves the right to enforce this policy at its sole discretion.

Violations may result in:

- Cancellation of pending orders
- Suspension of product supply
- Removal of marketplace authorization
- Termination of retailer status
- Discontinuation of partnership

The Yellowstone.ai MAP Policy Administrator will determine violations and enforcement actions

Acknowledgment & Agreement

By signing below, the retailer acknowledges receipt of the Yellowstone.ai LLC Minimum Advertised Price (MAP) and Authorized Online Retailer Policy and agrees to comply with all terms outlined herein.

Retailer Business Name: _____

Authorized Representative: _____

Title: _____

Signature: _____

Date: _____