

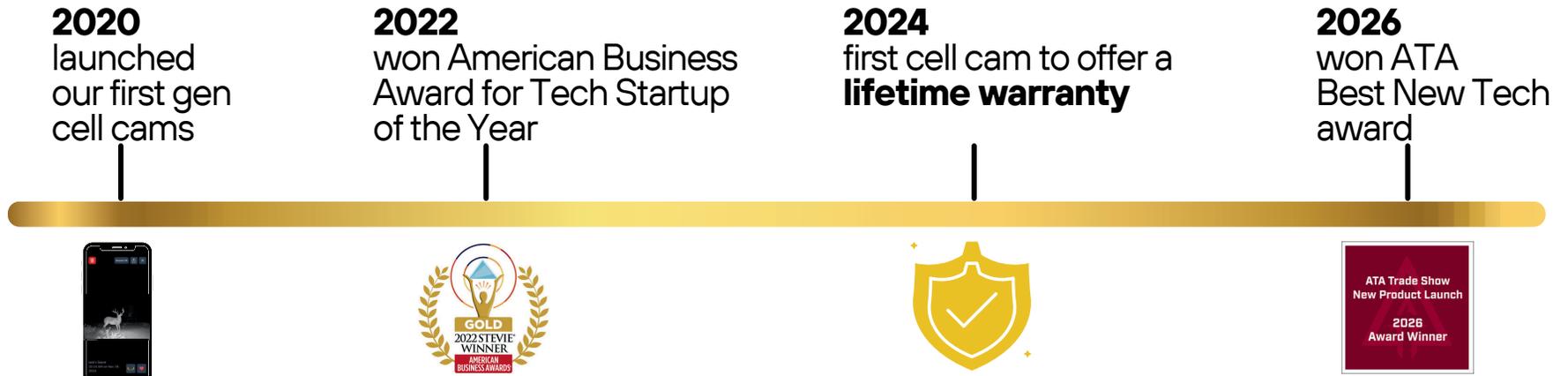
Yellowstone.ai

2026 Product Catalog



Like other cell cams. But different.

Who is Yellowstone.ai?

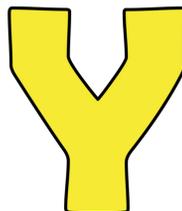


Since selling our first cameras in 2020, we have worked tirelessly to develop a reputation for quality, durability, and honesty.

We are an **independent, family-owned business** that takes pride in helping every customer as if they were family. We are neither the biggest, nor the cheapest. But as competitors seek profits by charging extra fees and offshoring customer support, we proudly stand behind our cameras with a no-B.S. **lifetime warranty**.

75 million pictures later, the difference is clear. Welcome to the family.

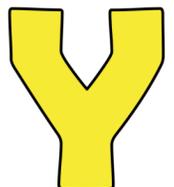
Ben Vander Velden
Founder



BUILT FOR SCALABLE LONG TERM GROWTH

	Why others fall short	The Yellowstone standard
Marketing & Growth	Silicon Valley approach - Fast growth; \$\$\$ spent on celebrities/influencers: Big high-leverage volume commitments; Planned obsolescence	Scalable stability - Slow, sustainable growth that we can support; longer product lifecycles. Prioritize utility over hype
Pricing & Margins	"Race to the bottom" → razor-thin margins cannot effectively support growth; Gas and time chasing faulty cameras	We make a fair profit, which we invest in continuous improvement → Reduced maintenance trips* & faster support → Lower total cost of ownership
Ownership	Sold to investment firms → shareholders demand profit growth → cost-cutting support & manufacturing	100% owned by family of hunters in U.S. Turned down investment offers. No debt. <u>Freedom to focus on the long-term</u>

*Our remote logging and advanced engineering capabilities allow our support team to resolve >50% of all issues **without you needing to drive to your camera.**



Meet Y2

The last cell cam
you'll ever buy

AUTOCONNECTS TO
AT&T, VERIZON, &
T-MOBILE TOWERS

NO-GLOW
NIGHTVISION
FLASH
(940NM)

HD PICTURES

COMPATIBLE
WITH SOLAR AND
EXTERNAL 12V

LIFETIME
WARRANTY
COVERS BEAR
DAMAGE

IP66
WATERPROOF

1080P FULL
HD VIDEOS
WITH SOUND

SHARE CAMERAS,
VIDEOS, & PICTURES
WITH FRIENDS

EXTENDED
BATTERY LIFE

GPS-ENABLED

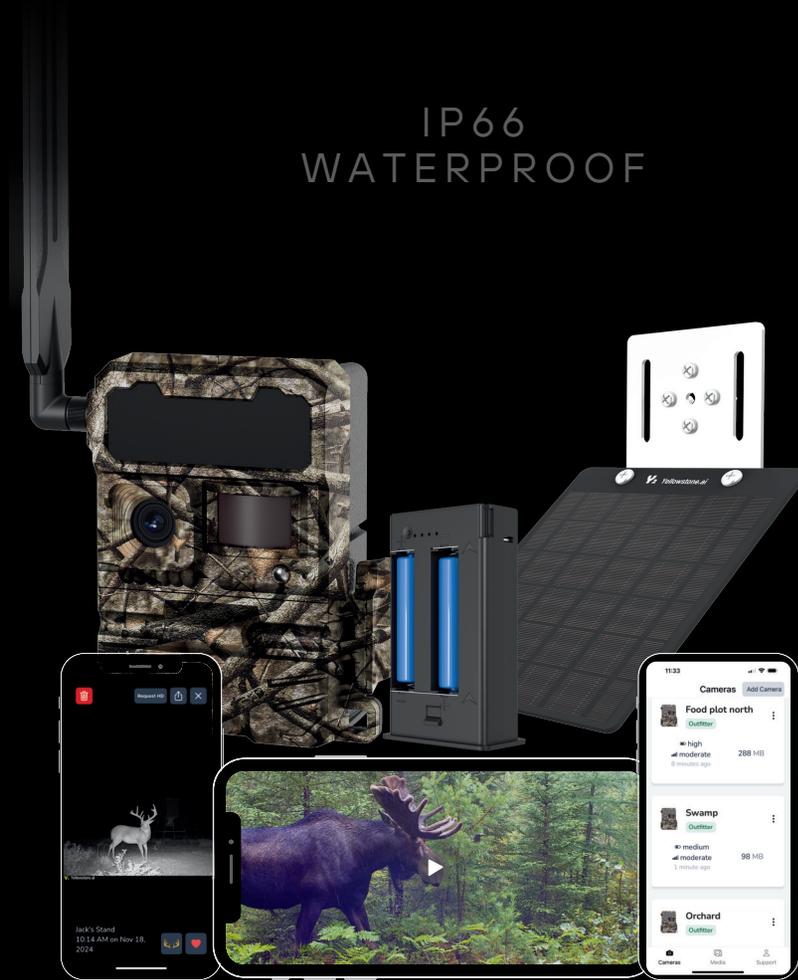
WORKS WITH
ANY PHONE

FLEXIBLE
MONTHLY
DATA PLANS

MOTION-
ACTIVATED

THEFT
PROTECTION

OTA
FIRMWARE
UPDATES



Y2 is designed a little differently

Durable ABS + polycarbonate housing
(similar to Milwaukee and DeWalt power tools)
This protects **Y2** from animals and extreme temps

H.265 compression offers
higher quality videos more
efficiently

Precise GPS
tracking

Multi-network
auto connect

verizon

AT&T

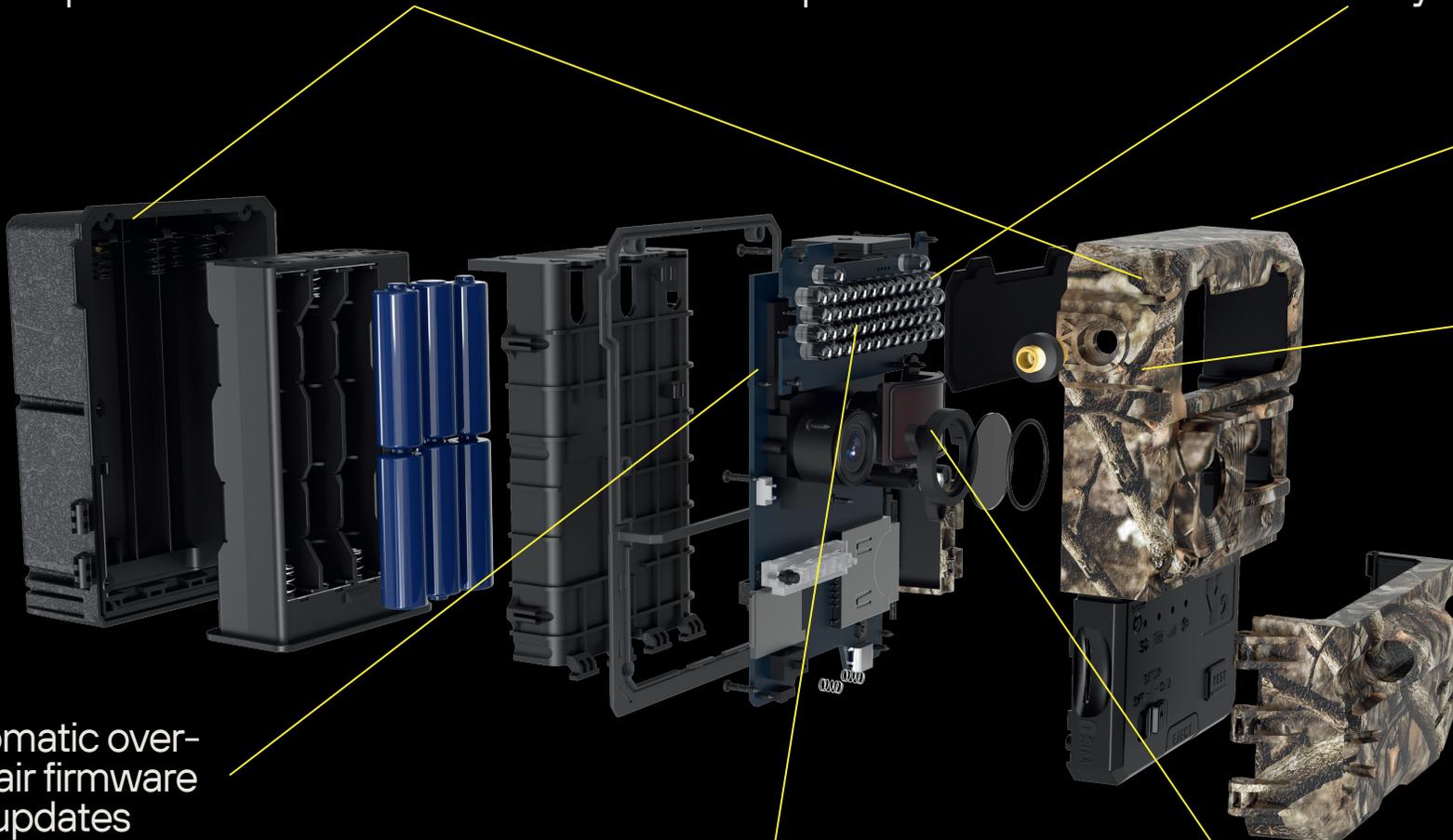
T Mobile

uscellular

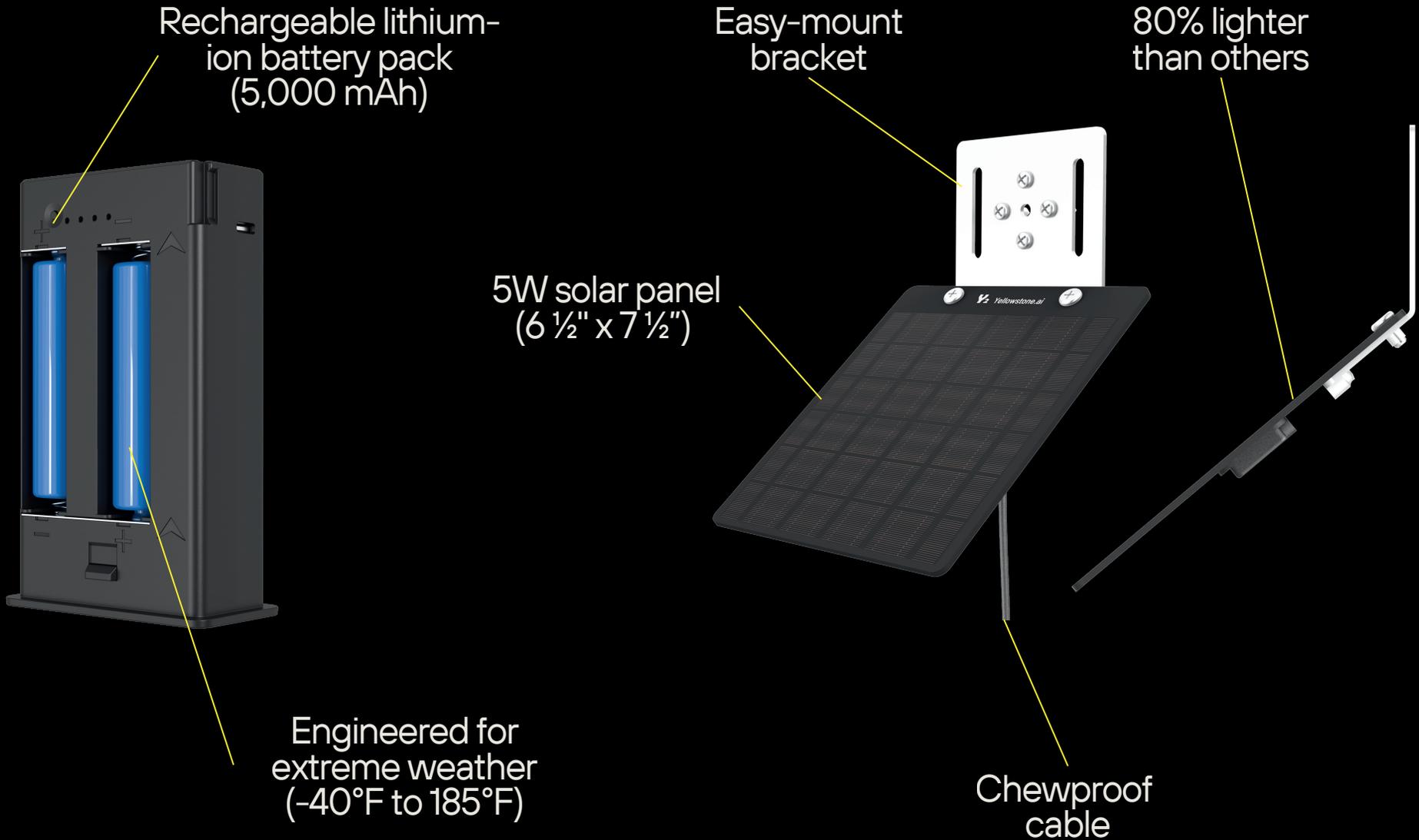
Automatic over-
the-air firmware
updates

Invisible no-glow
flash

Digital motion
sensor for precise
triggering



Y2 is powered a little differently



Cameras



**ATA Best New Tech
award winner**



	Standard	Wide Lens - Camo	Wide Lens - Black
Field of View	60°	100°	100°
Includes	SD card, SIM card, strap	SD card, SIM card, strap	SD card, SIM card, strap
MSRP	124.99	149.99	149.99
Product #	Y2-CAM-CAMOSTD	Y2-CAM-CAMOWIDE	Y2-CAM-BLKWIDE
Warranty	Lifetime	Lifetime	Lifetime

Accessories



Battery Pack

Easy-Mount Solar Panel

Bear Box

	Battery Pack	Easy-Mount Solar Panel	Bear Box
Specs	7.4 V 5,000 mAh 37 Wh Exposure range: -40°F to 185°F Charging range: 0°F to 120°F	9V 5W 9 oz - 80% lighter 7½" x 6½" x ¼" (plus cable, bracket)	16g steel Powder coated with camo paint Compatible w/ cable and pad locks
Includes	USB charging cable	Easy-mount bracket, screws, strap, chewproof cable	2-piece steel box
MSRP	49.99	49.99	49.99
Product #	Y2-BATT5000MAH	Y2-SOLAR5W	Y2-BEARBOX
Warranty	Housing = lifetime Blue batteries = 2-year	Lifetime	Lifetime

Bundle and save



Includes 60° FOV camera, solar panel, two battery packs, SD card, SIM card, two straps, USB charging cable

MSRP: 249.99 (\$275 value)

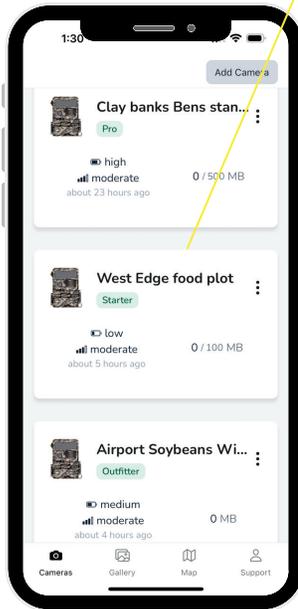
Product #: Y2-BNDL-CAMOSTD

Camera Specs

Night vision flash	Invisible (940nm)
GPS	Yes
Waterproof	IP66
Trigger speed	0.4 seconds
Temperature range	-10° to 140°F
Operating modes	Motion, timelapse, both Photo, video, both
Detection range	65'
Field of view	60° / 100°
External power options	12v DC jack (4.0x1.7mm) Compatible with solar panels & battery packs
Batteries	AA (6 or 12); Rechargeable battery pack optional
Resolution	1080p Full HD videos with sound 12MP images
Mounting	Strap included; 1/4"x20 threads on back & bottom
Motion sensor	Digital passive infrared

Command Center app features

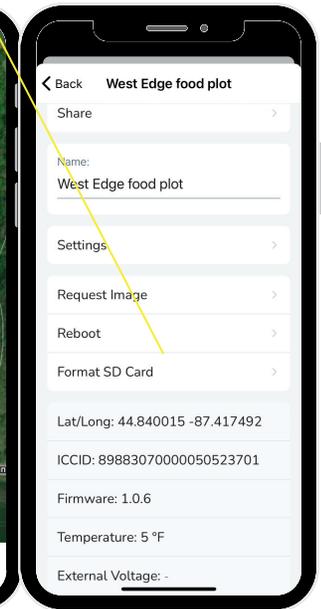
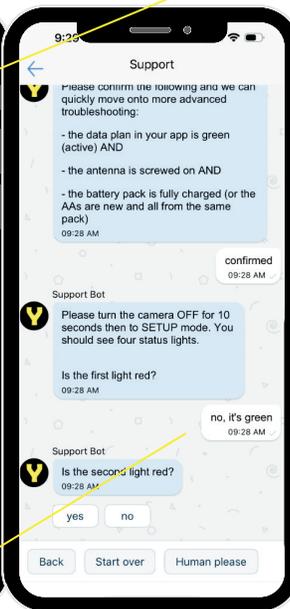
Easy 3-step activation takes only a few minutes



Hunt smarter with weather data



Remotely reboot, format SD card, manage settings, and more



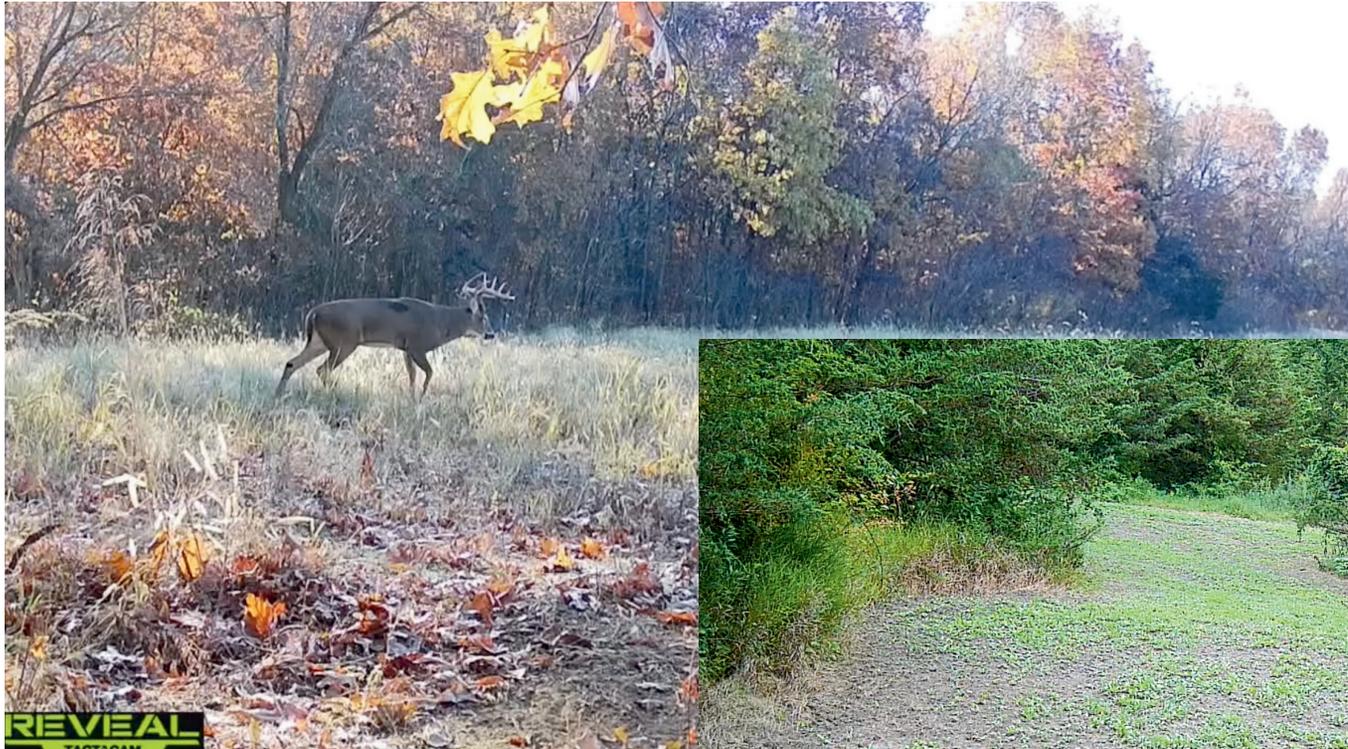
In-app support chat connects to a live human whenever you need help

View and share 4K HD pics and 1080p videos

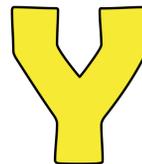
Camera groups and sharing allow you to easily manage multiple properties and users

100% owned and built in-house
Available on iOS, Android, and any computer via a web browser

1080P full HD videos on your phone



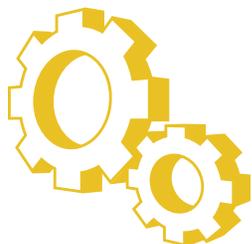
Scan for video comparison



What if something goes wrong?



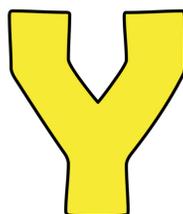
Our U.S.-based support team believes the customer is always right. Call, chat, text, email us and we will help as if you were family.



Remote logging, debugging, and advanced engineering capabilities allow us to resolve more than 50% of issues without you needing to visit your camera



If we can't resolve your issue, Y2 comes with the only **lifetime warranty** in the industry. We'll repair it or replace it at no cost, you just pay for shipping. No fine print.



Flexible data plans

Monitor

\$5.99 (elite club)

\$7.99 (standard)

- 150 SD pics
- \$0.01/pic overage

Starter

\$11.99 (elite club)

\$14.99 (standard)

- 1,500 SD pics OR
- 200 pics + 200 videos
 - Measured as 100MB
- \$0.01/pic overage

Pro

\$13.99 (elite club)

\$18.99 (standard)

- 8,000 SD pics OR
- 1,000 pics + 1,000 videos
 - Measured as 500MB
- \$0.01/pic overage

Most popular

Outfitter

\$39.99 (elite club)

\$44.99 (standard)

- Unlimited everything
- Free upgrades to future Y3
- Theft replacement guarantee
- Replacement battery packs for life

Multi-network auto-connect



Elite Club

- Discounted data plans & gear
- Camera & accessory giveaways
- Theft protection
- Advanced replacements
- If 10+ active cams: **free forever**
- 1-9 active cams: free for year 1; renews at \$199/year

Flex Billing: No extra fees | No contracts | Only pay for the **days** your camera is active

Our lifetime warranty

Camera & solar panel malfunction

If you have an issue with your camera and/or solar panel that cannot be resolved, we'll repair or replace your camera / solar panel with a new or refurbished one **at no cost**. You only pay for shipping.

Animal / natural disaster coverage

Destruction or malfunction caused by an animal or natural disaster is covered for life. **This includes hurricanes, forest fires, floods, bears, cattle, etc.** You only pay for shipping.

Replacement parts

Swappable components including the antenna, glass lens cover, PIR motion sensor lens, straps, SD card, SIM card, and the black battery pack housing are covered for life. We can a) ship you a replacement part that you install or b) you can ship us the camera and we'll replace the damaged component for free. In either case, you only pay for shipping.

Blue lithium-ion battery cells

Lithium batteries naturally age and degrade over time. We use extreme-weather, commercially-available 18650 lithium-ion batteries, which come with a two-year warranty. After that, if your batteries degrade, you'll need to purchase compatible replacements from us or elsewhere.

Obsolescence due to cellular network changes

It's likely that in the future, mobile network operators will decommission their 4G networks. When they do, we'll offer a replacement camera that is compatible with then-available networks at no cost. At that time, you will only pay for shipping.

This warranty is fulfilled directly between the customer and Yellowstone.ai. Dealers have no responsibility to handle warranty claims.

Requirement

Our cameras have advanced capabilities for remote monitoring, which is one of the reasons we're able to offer the industry's only lifetime warranty. In order for us to properly monitor and update a camera's health and systems, we ask that your camera maintain a data plan and connection for at least 60 days per calendar year.



Yellowstone.ai

BRAND COMPARISON



Yellowstone.ai

	YELLOWSTONE.AI	OTHERS
LIFETIME WARRANTY	✓	-
AWARD-WINNING TECH		-
AGGRESSIVE MARGINS	✓	-
AWARD-WINNING U.S.-BASED SUPPORT	✓	-
THEFT PROTECTION (ELITE CLUB)	✓	-
BEAR AND CATTLE PROTECTION	✓	-
DURABILITY & REMOTE DEBUGGING = FEWER VISITS TO CAMERA	✓	-
OWNED BY	A family of hunters in the U.S. 	Private equity firms and conglomerates 

dealers@yellowstone.ai

970.821.8525 ext. 3

www.yellowstone.ai/dealer

